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Focused Health Solutions Partners with Emmi Solutions to Help Employers Achieve Greater Returns on their Employee Health Care Investments

Deerfield, IL, June 30, 2009 – Focused Health Solutions, a leading national provider of health promotion and wellness services, has partnered with Emmi Solutions, LLC, to offer enhanced solutions to large, self-insured employers looking to reduce medical claims, lower absenteeism and improve workforce productivity.

The partnership provides Focused Health participants with access to Emmi Solutions' award-winning Emmi[®] programs. Emmi programs use plain language and audio-visual techniques to educate and engage patients about their health conditions. Patients may view Emmi programs at their own pace, in the convenience of their own homes. After viewing Emmi programs, patients are better prepared to ask more informed and directed questions, ultimately making the most of the time they spend with their physicians or healthcare providers.

Emmi Solutions' programs provide a perfect complement to the full suite of customized health management solutions that Focused Health offers to employers looking for a better return on their investments in employee health care.

Focused Health's high-touch, goals-based solutions address a variety of chronic diseases and wellness conditions—from asthma to cancer symptom management to stress. But instead of one-size-fits-all programming and passive mailing campaigns, Focused Health offers its participants customized feedback reports to monitor healthy behaviors; individually tailored coaching programs to encourage ongoing involvement, personal telephonic reviews from a health coach to review an individual's health results, and access to knowledgeable nurse managers and behavioral specialists.

These programs are delivered through a unique and effective engagement model—featuring enrollment incentives, copay reimbursements and goals-based incentives—that encourages participation, rewards long-term behavior change, and teaches healthy self-management behaviors that last a lifetime.

“By partnering with Emmi Solutions, Focused Health will further maximize the value our clients and participants receive from enrolling in our programs,” said Charlene Bonvissuto, a registered nurse and president and chief executive officer at Focused Health. “Emmi Solutions' emotionally engaging and clinician- and patient-tested programs will allow us to build even stronger relationships with our participants and further improve employer satisfaction.”

Emmi programs help patients gain the knowledge, confidence and motivation to take a more active role in their care. This is good for patients and employers looking for a better return on their healthcare expenditures. Emmi programs are available for a wide variety of surgical procedures and chronic conditions and will be used by Focused Health nurses and health coaches during feedback discussions and in creating care plans for participants. Viewers also are given the opportunity to take notes and initiate questions for further discussion.

“We are extremely excited about our partnership with Focused Health Solutions because we share a common passion for creating an exceptional and engaging user experience,” said Ronald Rooth, Chief Executive Officer for Emmi Solutions. “Empowering patients is perhaps the most important part of rehabilitating our healthcare system and yet, it’s often overlooked. We are pleased to be collaborating with Focused Health Solutions on the next generation of health management solutions.

For more information on how Focused Health Solutions’ health promotion and wellness services can help an organization manage its healthcare costs, visit www.focusedhs.com.

About Focused Health Solutions

Focused Health Solutions is a leading national provider of customized population health management services. Founded in 1999, the Deerfield, IL based company boasts a senior management team with over 100 years of collective experience in the healthcare industry and a blue chip customer base. FHS combines innovative data analysis, condition-specific clinical pathways, proprietary telehealth technology, Health Risk Assessments, and deep clinical expertise to reduce healthcare costs and improve health. The FHS population health management model integrates sophisticated systems and experienced personnel to produce quantifiable clinical and economic benefits for its program participants and clients. Focused Health Solutions is a member of DMAA, NCQA, HERO and MWA. For more information, visit www.focusedhs.com.

About Emmi Solutions

Emmi Solutions, LLC, is the creator of technology-based communication solutions and producer of award-winning Emmi programs. Healthcare organizations nationwide use Emmi to engage patients and positively impact the patient experience across the continuum of care. Whether it’s helping people prepare for a procedure, manage a chronic disease or successfully live with a medical device, every detail of the Emmi platform is designed with a single goal in mind: to improve the patient experience. Emmi Solutions’ clients and partners know the benefits of engaging patients to take an active role in their care: increased patient satisfaction, enhanced patient-physician relations, increased operational efficiencies, and improved quality and safety. For more information, visit www.emmisolutions.com or call 1-866-294-3664.

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